

Message Text

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PAGE 01 ABIDJA 03863 210434Z
ACTION AF-10

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 ICA-20 /056 W
-----118322 221655Z /45

R 201233Z APR 78
FM AMEMBASSY ABIDJAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8405
AMEMBASSY LAGOS

UNCLAS ABIDJAN 3863

E.O. 11652: N/A
TAGS: BEXP, IV
SUBJ: AFRICA 78 - TRADE FAIR AND EXPOSITION

1. EMBASSY RECIEVED A VISIT FROM MR. KADER AFIF, EXECUTIVE DIRECTOR OF FOCO INTERNATIONAL TO ANNOUCE AND PROMOTE A TRADE FAIR AND EXHIBITION CALLED "AFRICA 78" TO BE HELD AT THE NEW YORK COLISEUM BETWEEN DEC 6-10, 1978. AFIF SAID HE IS NOW TOURING AFRICA SPEAKING TO CABINET MINISTERS AND CHIEFS OF STATE TO SOLICIT PARTICIPATION IN THE FAIR. WHEN ASKED HOW MANY EXHIBITORS HAD SIGNED UP, HE STATED THAT SEVENTEEN "HAD SHOWN DEFINITE INTEREST." WHEN ASKED ABOUT THE FIRM'S EXPERIENCE, AFIF STATED THAT FOCO INTERNATIONAL HAS MANAGED MORE THAN 200 EVENTS, INCLUDING THE RECENT INTERNATIONAL TRADE FAIR IN LAGOS. AFIF LEFT COPIES OF THE AFRICA 78 PROMOTIONAL LITERATURE AND REGISTRATION FORMS AND SAID HE HOPED THE EMBASSY WOULD "TALK UP" THE FAIR.

2. ON THE FOLLOWING DAY, THE EMBASSY WAS VISITED BY AN EMPLOYEE OF THE MINISTRY OF COMMERCE ASKING ABOUT AFRICA 78. MOSTLY, SHE WAS LOOKING FOR SOURCES OF FINANCING TO PAY THE PARTICIPATION FEES, WHICH RANGE FROM \$15,000 TO 88,000, DEPENDING ON THE SIZE AND COMPLEXITY OF THE EXHIBIT. EMBOFF TOLD HER THAT NO
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PAGE 02 ABIDJA 03863 210434Z

USG ASSISTANCE WAS AVAILABLE AND SUGGESTED SHE APPROACH BANKS OR TRY TO RECRUIT PRIVATE FIRMS ON A PAY TO PARTICIPATE BASIS. SHE FELT THESE METHODS WOULD PROBABLY BE FRUITLESS AND URGED THAT THE EMBASSY MAKE FURTHER INQUIRIES.

3. ACTION REQUESTED: PLEASE ADVISE EMBASSY ON FOCO

INTERNATIONAL'S REPUTATION AND USG POSITION RE AFRICA

78.

STEARNS

NOTE BY OC/T: MESSAGE DELAYED IN TRANSMISSION.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ABIDJA03863
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780172-0818
Format: TEL
From: ABIDJAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780437/aaaabfbh.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 423a01ab-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Channel Indicators: n/a
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Reference: n/a
Retention: 0
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Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2909501
Secure: OPEN
Status: NATIVE
Subject: AFRICA 78 - TRADE FAIR AND EXPOSITION
TAGS: BEXP, IV
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Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/423a01ab-c288-dd11-92da-001cc4696bcc
Review Markings:
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